



FOR FURTHER INFORMATION:

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VTC Insurance Wins Fourth Best And Brightest Award.

September 17, 2020 – Troy, Mich. – For the fourth year in a row, VTC Insurance Group has been named one of Metro Detroit's Best and Brightest Companies To Work For® by the National Association for Business Resources. During a virtual celebration event from October 27th through the 29th, VTC will be recognized at the Best & Brightest awards gala, hosted by Tom Jordan of WWJ Newsradio 950 and Devin Scillian of WDIV Channel 4.

"It is gratifying to have our efforts at creating a fulfilling workplace honored," says company president Al Chandler. "We've been fortunate to attract a remarkable group of people to take care of our customers. That we've been recognized for our care of this team, four years running, is an affirmation of our commitment to our people and their quality of life."

Best and Brightest, whose motto is "Better Business. Richer Lives. Stronger Communities", recognizes the most influential, trend-setting companies across the country and regionally in focused programs. It identifies and honors organizations that demonstrate a commitment to excellence in human resource practices and employee enrichment. Organizations are assessed based on communication, work-life balance, employee education, diversity, recognition, retention and more. All participating companies receive a complementary assessment report and other benefits throughout the year. The National Association for Business Resources (NABR) focuses on the sharing of best practices, providing tools and resources to positively impact business' operations.

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The Best and Brightest Companies to Work For® is a program of MichBusiness (formally Michigan Business and Professional Association) that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets including Atlanta, Boston, Charlette, Chicago, Dallas, Denver, Detroit, Houston, Milwaukee, Nashville, New York, Portland, San Diego, San Francisco Bay Area, Seattle, and Nationally. Nominations are now being accepted for 2021. Visit www.thebestandbrightest.com to obtain an application.

MichBusiness (formally Michigan Business and Professional Association) boasts a statewide sphere of influence that no other organization of its kind can claim, leveraging a depth of

programs and community initiatives that positively impact more than 150,000 businesses. Visit them online at www.michbusiness.org.

VTC Insurance Group is Michigan's largest independent insurance and surety bond agency, fully licensed to provide tailored coverage to business and individuals throughout all 50 states. Since its founding in 1957, VTC has grown to provide comprehensive risk management solutions in commercial, personal, surety, and employee benefits. VTC is headquartered in Troy, Michigan, with offices throughout Michigan as well as Florida.

Visit www.vtcins.com

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